

DESIGNERBOX

present

elo

A seminal object by designer Bina Baitel

A child of its time, ELO plays on appearances by putting light into a bottle and breaking down the barriers between inside and outside.

Made out of recycled materials and fitted with the best technical specifications in the market (power, autonomy, features), the ELO lamp is an esthetically and technically irreproachable designer object that shares the values important to DesignerBox - practical, user-oriented and accessible to a wide public.



Created by designer Bina Baitel, the ELO lamp aims to be first and foremost a welcoming, convivial object.

Taking on the elegant forms of a bottle - a key object in the art of hosting guests - the table lamp emits a low light that illuminates guests indirectly, without dazzling them... perfect for dining tables and buffets.

Thanks to its international success, ELO comes now in 2 sizes (8.7 or 11.8 inches height) and several trendy colors. Dark blue, olive grey, terracotta, ... all colors were designed by Bina Baitel to match an array of interiors but are equally at home on a terrace or in a garden.

Nomadic and independent, the lamp is built to be moved around and has a detachable ring that allows for it to be hung up on a balcony or even the branch of a tree, to give a more direct and efficient light.





ELO also benefits from a very pleasing tactile finish as well as inviting one to use it as a torch - hold the 'neck' of the bottle-shaped object to shine the light in front of yourself. And it goes beyond being able to use it in different settings. Users can change the light intensity of the tactile ELO lamps by simply pressing it with a finger - one of the instinctive, elementary ways of using objects that are dear to designer Bina Baitel.

Just say
elo



elo

MAP price: \$129



●
KHAKI GREEN



●
WHITE SNOW



●
DARK BLUE

DIM: Ø3.9" / H 11.8"

THE BEST OF EFFICIENCY AND FUNCTIONNALITY IN ITS CATEGORY



OUTDOOR
IP44



POWER LED
3W (25W)



WARM
WHITE



TOUCH
BUTTON



SOFT
DIMMER



AUTONOMY
4-10H



USB-C
included

elo^{baby}

small is beautiful

MAP price baby: \$98
MAP price baby DUO: \$189



●
CHARCOAL BLACK



●
KHAKI GREEN



●
OLIVE GREEN



●
BLUE LAGOON



●
TERRACOTTA

DIM: Ø2.8" / H 8.7"

SMALL AND POWERFUL



OUTDOOR
IP44



POWER
LED 0,8W



WARM
WHITE



TOUCH
BUTTON



SOFT
DIMMER



AUTONOMY
8-40H



USB-C
included

elo

DIM: Ø3.9" / H 11.8"



WHITE SNOW



DARK BLUE

3 Finishes
MAP price ELO: \$129



DIM: Ø 2.8" / H 8.7"

SINGLE



BLUE LAGOON



OLIVE GREEN



TERRACOTTA

3 Finishes
MAP price ELO baby: **\$98**

DUO

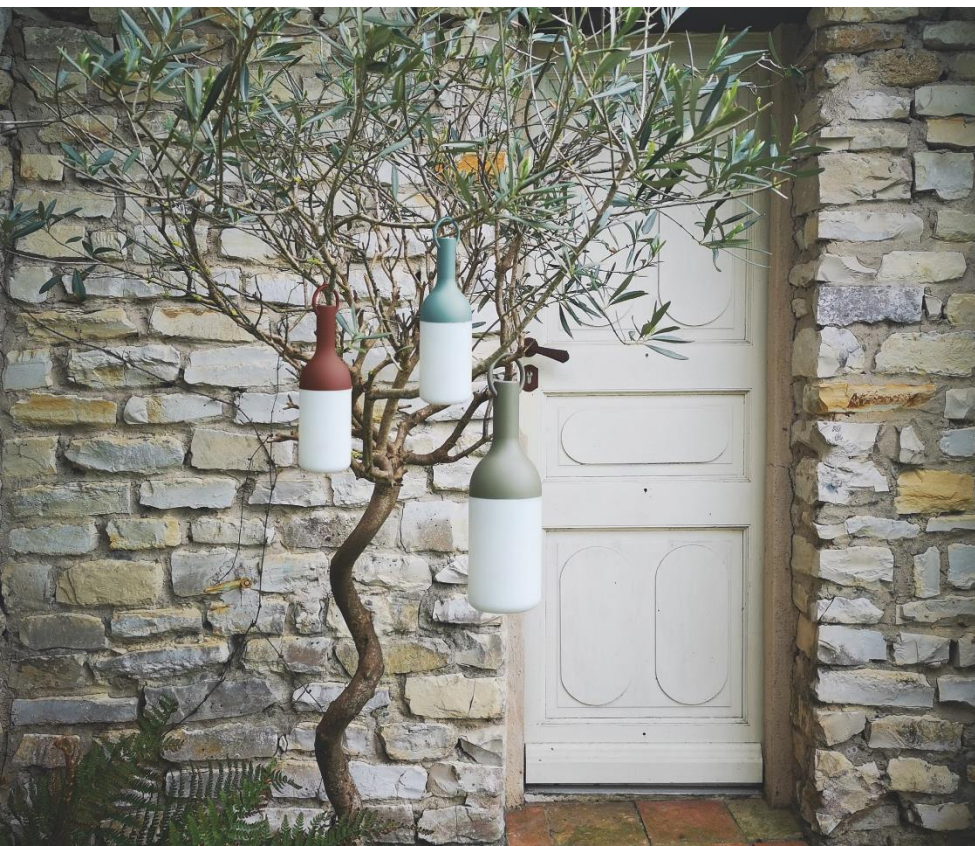


WHITE SNOW



KHAKI GREEN

2 Finishes
MAP price ELO baby DUO: **\$189**









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