



# TOULEMONDE BOCHART

## CONTRACT

# TOULEMONDE BOCHART STORY, FROM OUR COLLECTION TO BESPOKE RUGS

Toulemonde Bochart is a family run business founded in 1949; right in the heart of the textile region of northern France. The company decided to turn to contemporary rugs at the end of the 1960s. With a focus on the development of collaboration with renowned artists and designers, Toulemonde Bochart puts «Creators at your feet» from the 80s with several iconic designs signed by well-known artists in the design or fashion industry such as Andrée Putman, Jean-Michel Wilmotte, Hilton Mc Connico or Jean-Charles de Castelbajac and Inès de la Fresange. Today, innovation and quality remain the focus of Toulemonde Bochart, with “Les createurs” which is the result of our collaboration with several artists / designers and “the Studio TB” collections which is the result of our exclusive designers’ team.

Toulemonde Bochard rugs and carpets / flooring offer is only available in an exclusive selection of showrooms in France and around the world (and of course in our Parisian boutiques).

As a well-established business and with a very strong knowledge of the rugs and flooring market, Toulemonde Bochart decided to develop a Contract division. Since 2010 we have a dedicated team focused on supporting architects and designers to achieve bespoke project. Toulemonde Bochart works on public or private projects from hotels, shops, offices, embassies, residences and yachts.

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TOULEMONDE BOCHART IS VERY PROUD TO EXPORT IN MORE THAN SIXTY COUNTRIES AND HAVE DEVELOPED STRONG PARTNERSHIP WITH PRESTIGIOUS ARCHITECTS AND DESIGN GROUPS ALL OVER THE WORLD.









# OUR VALUES, ETHICS AND CSR APPROACH

Since the beginning, Toulemonde Bochart has always looked for partnerships with exceptional local workshops and manufacturers, in order to keep control of the quality and development of creative lines. Today, these collaborations, more active than ever, enable us to support craft workshops towards a strict compliance of social and environmental standards. Proudly working together for almost 40 years, we are focused on manufacturing quality rugs that are perfectly respectful of a social ethic that is essential for us all today.

Sustainability and Eco-friendly development are part of the Toulemonde Bochart process :

- Increasing use of recycled and recyclable materials such as recycled Polyester fibres known as PET (for outdoor qualities) or Sarisilk recycled silk.
- Development of a 100% organic collection labelled "Ecocert".
- Development of undyed natural wool.
- In terms of logistics and transport as well as in personnel management, our partners are SEDEX certified, a label that guarantees transparency, respect for labour rights and business ethics.

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THIS IS HOW WE ENSURE AT ALL STAGES, FROM CREATION TO DELIVERY, A RESPECT OF SOCIETAL AND ENVIRONMENTAL CHALLENGES.





# EXCEPTIONAL KNOW-HOW, BETWEEN TRADITION AND MODERNITY

Our rugs are handmade in India and Nepal according to ancestral know-how, with premium quality raw materials. Our craftsmen are involved in each of the 12 stages of making a rug. They are all master dyers, spinners, weavers, guarantors of unique gestures and techniques, who spin, dye, weave, tuft, knot, wash our rugs to achieve this amazing quality we are pleased to offer.

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AN ALWAYS IMPROVING AND MODERNIZING TRADITION THAT  
KEEP OFFERING OUTSTANDING QUALITY RUGS.  
THE QUALITY OF OUR MATS.









## KNOW-HOW

The process begins with spinning followed by the colourist who adapts the tailor-made dye formula according to the shade, the composition and the type of yarn (1).

This step is crucial to obtain the desired colour while maintaining the luminosity of the dyed material. After the dye bath, the skeins of yarn are hung up to dry (2).

Then comes the skilful work of the weaver who, depending on demand, will weave, tuft or knot the rug. Once made, the carpet is shaved, washed. Once dry, the chasing and finishing are carried out (3).









## KNOW-HOW

All the above steps are all done manually by experienced craftsmen. Several quality controls take place throughout the manufacturing process so that the finished product meets our customers' expectations.

In addition to production in the Asia's factories, our bordered carpet finishing workshop in the Paris region offers customization of our floor coverings, with bespoke shapes and finishes (loops, borders, etc.).





# THE TECHNIQUES

TOULEMONDE BOCHART RUGS AND FLOOR COVERING CALL ON DIFFERENT TYPES OF MANUAL WEAVING ADAPTED SPECIFICALLY TO EACH PROJECT.

## HAND-KNOTTED

This is the noblest and most complex technique. The weaver comes to form a knot with the strand around one or more weft threads. The drawing is made point by point following a model carried on a squared paper. The smaller the point, the more precise the drawing (this is the number of nodes).

This technique, most often carried out in our Nepalese workshops, takes time, the work progressing by about 10 cm per day.

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INTENDED FOR PROJECTS OF EXCELLENCE, THIS FABRICATION  
ALLOWS ALL EXTRAVAGANCES OF DRAWING AS WELL AS  
VIBRANT AND SOPHISTICATED PLAINS.





## THE TECHNIQUES

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### HAND-WOVEN

A semi-mechanized process, hand weaving can be done on flat looms (pit loom) or on shuttle looms, a simple version of jacquard looms (looms). Here no knot, but a loop maintained by the tightening of the weft. A glue allows the maintenance of the rug.

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SUITABLE FOR PLAIN CARPETS OR CARPETS WITH SIMPLE PATTERNS (STRIPE, GEOMETRIC...)





## THE TECHNIQUES

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### HAND TUFTED

For the tufted rug, the design is printed on a canvas, stretched over a frame. The threads are stitched into this canvas by a gun, either manual or electric, to form the velvet. The backrest is glued with latex to maintain the velvet, then protected by a canvas or mesh.

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SUITABLE FOR PATTERNED CARPETS, PLAIN RUGS, SHAPED RUGS.

### FINISHES

For all these techniques, the textures can be looped or cut and the reliefs can be worked at the time of finishing. The velvet can be treated in different heights, patterns can be marked by a sculpture of the velvet, called chasing, either to create a design, or to mark a change of color. These finishes are carried out by experienced and meticulous craftsmen.

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LOOP OR CUT FINISHES - RELIEF HEIGHTS OF PILE -  
CARVING – FRINGES.





# THE MATERIALS

FROM THE PUREST TO THE MOST SOPHISTICATED;  
FROM NEW ZEALAND WOOL TO NATURAL SILK, WE SELECT  
WITH THE GREATEST CARE THE BEST FIBERS THAT WILL BE  
USED TO MAKE OUR CARPETS.

## ■ NATURAL ANIMAL FIBERS

### WOOLS

- Ability to resist shock or deformation
- Excellent sound and thermal insulation properties
- Comfortable
- Naturally flame retardant
- Antistatic

Wools are selected from breeds of sheep raised in India, Tibet or New Zealand. All are adapted to the use of the carpet and can be mixed to obtain a perfect yarn.

### FIBERS OF EXCELLENCE

silk - mohair - cashmere

- Soft, comfortable and shiny material (silk)
- High quality





## THE MATERIALS

### NATURAL PLANT FIBERS

#### VISCOSES

art silk - tencel® - bamboo  
banana fiber

- Silky, shiny and smooth appearance
- Touch close to silk
- Natural anti-bacterial
- Weak in water

Those fibres from vegetable cellulose are incredibly shiny. Whether it's bamboo, banana tree, beech wood or eucalyptus for tencel, these materials will capture the light like no other.

#### NATURALS

flax/linen - jute - nettle - hemp - sisal

- Natural and textured appearance
- Environmentally friendly
- Thermoregulator
- Fragile to light

The raw aspect of our materials such as linen, jute and nettle brings an incomparable finish, a deep matte finish and random color variations of great finesse.





## THE MATERIALS

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### SYNTHETIS FIBERS

#### NYLON

- Glossy or matte
- Good resistance to crushing
- Good resistance to dirt
- Ideal for heavy traffic

#### POLYPROPYLEN

- Solid
- Good humidity resistance
- Ideal for outdoors

#### POLYESTER

- Shiny (more resistant than viscose)
- Ideal for outdoors

#### RECYCLED PET

- Matte
- Environmentally friendly
- Ideal for outdoors

Polypropylene and nylon, alone or mixed, and PET will allow outdoor use of your carpet or respond to high traffic areas.

Polyester will meet the demands of rugs with a shiny fiber but more resistant than viscose.





# TREATMENTS

## STAIN PROOF TREATMENT

As a standard Toulemonde Bochart offer rugs are naturally sound absorbent and fire resistant. This treatment allows you to live more serenely by having time to intervene on any stains and avoiding clogging.

They are easily maintained on a regular basis. The rug should be brushed on a regular basis and from time to time vacuumed with either the smooth base or the brush head of vacuum. Be careful of peeling during the first 2 months as the rug loses excess wool in fluffs.

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CAUTION, THE STAIN PROOF TREATMENT MUST BE RENEWED AFTER EACH CLEANING..

## FIRE TREATMENTS

Depending on the material chosen and the location of your site, you may be subject to fire safety requirements.

To meet these safety standards, we offer a fireproofing service for your carpets according to the required degree of resistance.





## MATERIALS RECAP

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### NATURAL ANIMAL FIBERS

#### WOOLS

new-zelands wool - indian wool  
blended wool

- Ability to resist shock or deformation
- Excellent sound and thermal insulation properties
- Easy maintenance
- Comfortable
- Naturally flame retardant
- Antistatic

#### FIBERS OF EXCELLENCE

silk - mohair - cashmere

- Soft, comfortable material
- For silk, shiny material and fineness of the thread which gives a couture look
- High quality

### NATURAL PLANT FIBERS

#### VISCOSES

art silk - tencel® - bamboo  
banana fiber

- Silky, shiny and smooth appearance
- Touch close to silk
- Soft touch
- Natural anti-bacterial
- Weak in water

#### NATURALS

flax/linen - jute - nettle - hemp - sisal

- Natural and textured appearance
- Environmentally friendly
- Thermoregulator
- Fragile to light

### SYNTHETIC FIBERS

#### NYLON

- Glossy or matte
- Good resistance to crushing
- Good resistance to dirt
- Ideal for heavy traffic

#### POLYPROPYLEN

- Solid
- Good humidity resistance
- Ideal for outdoors

#### POLYESTER

- Shiny (more resistant than viscose)
- Ideal for outdoors

#### RECYCLED PET

- Matte
- Environmentally friendly
- Ideal for outdoors

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THESE MATERIALS CAN BE COMBINED AND MIXED TO CREATE ORIGINAL AND TEXTURED PRODUCTS.



# OUR DEDICATED SERVICES

**CARPET IS OUR BUSINESS.** FROM CONCEPT TO REALIZATION, TOULEMONDE BOCHART WILL SUPPORT YOU THROUGHOUT ALL THE STAGES OF YOUR PROJECT...

- **ADVICE AND SUPPORT**

Our sales agents and project managers will be at your disposal to discuss your project to offer you the most suitable flooring and advise you within the framework of your budget.

- **CREATION STUDIO**

Several techniques, materials, colours and designs are available to give life to your projects.

- **FLEXIBILITY AND REACTIVITY**

Our factories aim to satisfy all your needs. Indeed, we can offer bespoke options and aim to give you a quote within few days.

- **STANDARDS, GUARANTEES AND TREATMENTS**

We offer anti-dirt treatment and non-slip mats, as well as your requirements in terms of fire-retardant or anti-static technical standards.

- **INSTALLATION TEAM**

Our installation teams are at your disposal. Classic, wall to wall, in pit or on stairs, as simple installation on site, our experts will know how to choose the appropriate installation techniques.

- **TRANSPORT AND LOGISTIC**

Our logistic department will always keep you up to date with lead time and delivery.

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...FOR A FINAL RESULT THAT MEET YOUR EXPECTATIONS.





# PRODUCTION STEPS

## • BRIEF AND DRAWING

We exchange to clearly understand your request and transcribe your ideas. Based on your drawings and/or our collections, our studio designs a suitable project.

## • COLORS AND MATERIALS

Thanks to a wide choice of natural or synthetic materials and palette colour (pompoms, Pantone, etc.), the studio will submit its proposals to you.

## • MODEL AND SAMPLE

After validating the final design, materials and colors, we can produce a sample (time and size depending on the project), which will allow you to validate the texture and color of the carpet.

## • PRODUCTION

After adjustments and if necessary, validation of the sample, manufacturing will take between 8 to 14 weeks for tufted and woven rugs, and 18 to 20 weeks for knotted. Depending on each project, the deadlines will be specified before the start of production.





## PRODUCTION STEPS

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### BRIEF AND DRAWING



### COLORS AND MATERIALS



### MODEL AND SAMPLE





# LET'S WORK TOGETHER

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FROM PRIVATE SITE TO PUBLIC PROJECT. WE FIND THE  
SOLUTIONS ADAPTED TO YOUR REQUIREMENTS.

**TOULEMONDE BOCHART CONTRACT**

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## REFERENCES



# REFERENCES

Since the reopening in 1984 of the first emblematic Boutique Hotel in New York, the Morgan's, designed by Andrée Putman, Toulemonde Bochart has been creating carpets for the biggest interior design projects. Our spectrum of Contract customers is very varied because we know how to respond to the requests of the Ministry of Foreign Affairs, which has trusted us for more than 30 years, as well as to the stores of the most elitist brands such as Devialet or Lanvin.

## Historical monuments

Musée de l'Orde de la Libération  
Opéra Garnier à Paris  
Chais Jean Monnet à Cognac  
Grand Hôtel Dieu à Lyon

## Tertiary spaces

Bureau Spaces Réaumurs à Paris  
Bureau Spaces quai de l'île à Genève  
Coworking Wojo Madeleine à Paris  
Mobilier national

## Embassies

Ambassades de France à Bogota,  
Pristina,  
Wellington, Lusaka  
Consulat de France à New-York

## Hotels

Hôtel Lancaster à Paris  
The madrid Edition  
Groupe Marriot à Madrid  
Grand Hôtel Dieu à Lyon  
Hôtel Bowmann à Paris  
Hôtel Victor Hugo à Paris  
Hôtel de Paris à Monaco  
Hôtel Montalembert à Paris  
Hôtel des Galeries à Bruxelles  
Hôtel de Sers à Paris

Hôtel de Sers à St Tropez  
Hôtel Royal à Evian  
Hôtel Mariott Roissy  
Hotel Aloft Strasbourg  
Hôtel Barriere à Courchevel  
Hôtel restaurant le Montana à Paris  
FL Hôtel à Paris  
Hôtel Sofitel à Budapest  
Hôtel Metropolitan à Paris  
Résidence Pierre & Vacances à Deauville  
Résidence Pierre & Vacances à Avoriaz  
Résidence Hôtelière à Dubaï

## Residential

Iconic House à Hossegor  
Appartements particuliers à Paris  
Maison Gervasoni  
Nelly rodi

## Retails

Boutique Devialet  
Boutique Claudie Pierlot  
Boutique Sandro  
Boutique Lanvin  
Boutique Berluti  
Joaillerie Burma  
Joaillerie Dubail



# HOTEL PROJECT

Hôtel Les Rives de Notre-Dame at Paris Architect Michel Jouannet





# HOTEL PROJECT

The Madrid Edition - Hôtel Marriott à Madrid Architect François Champsaur





















# HOTEL PROJECT

Hôtel de Sers at Paris and St Tropez Architect Thomas Vidalenc





# HOTEL PROJECT

Hôtel Bowmann at Paris Architect Laurent Maugoust





# HOTEL PROJECT

Hôtel Pullman Bercy at Paris Architect Tom Dixon Design Research Studio







Hôtel Maison FL - Suite sur le Toit















# RESIDENTIAL PROJECT

Appartement at Paris Architect Caroline Andréoni





# RESIDENTIAL PROJECT

Appartement at Paris Architect Caroline Andréoni

















# RETAIL PROJECT

Berlutti Shop at Paris  
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